PIZZA SALES SQL QUERIES

TOTAL REVENUE  
SELECT SUM(total\_price) AS Total\_revenue FROM pizza\_sales

A screenshot of a computer

Description automatically generated

Average Order Value   
SELECT SUM(total\_price)/COUNT(DISTINCT order\_id) AS Avg\_Order\_Value FROM pizza\_sales

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TOTAL PIZZA SOLD  
SELECT SUM(quantity) AS Total\_Pizza\_Sold FROM pizza\_sales

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TOTAL ORDER   
SELECT COUNT(DISTINCT order\_id) AS Total\_Order

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AFERAGE PIZZA SOLD PER ORDER

SELECT CAST(CAST(SUM(quantity) AS DECIMAL(10,2)) /CAST(COUNT(DISTINCT order\_id) AS DECIMAL(10,2)) AS DECIMAL(10,2)) AS Avg\_Pizza\_Per\_Order FROM pizza\_sales

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--Dailly Trend--

SELECT DATENAME(DW, order\_date) AS order\_day, COUNT(DISTINCT order\_id) AS Total\_orders FROM pizza\_sales

GROUP BY DATENAME(DW, order\_date)

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--Hourly Trend--

SELECT DATEPART(HOUR, order\_time) AS order\_hours, COUNT(DISTINCT order\_id) AS Total\_orders FROM pizza\_sales

GROUP BY DATEPART(HOUR, order\_time)

ORDER BY DATEPART(HOUR, order\_time)

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--Percentage of sales by pizza catagory--

SELECT pizza\_category, SUM(total\_price) AS Total\_Sales , SUM(total\_price)\*100/(SELECT SUM(total\_price) FROM pizza\_sales) AS Total\_Sales\_PCT

FROM pizza\_sales

GROUP BY pizza\_category

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SELECT pizza\_size, SUM(total\_price) AS Total\_Sales , SUM(total\_price)\*100/(SELECT SUM(total\_price) FROM pizza\_sales) AS Total\_Sales\_PCT

FROM pizza\_sales

GROUP BY pizza\_size

ORDER BY pizza\_size

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--Total pizza sold by pizza category--

SELECT pizza\_category, SUM(quantity) AS Total\_Pizza\_Sold

FROM pizza\_sales

GROUP BY pizza\_category

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SELECT TOP 5 pizza\_name, SUM(quantity) as Total\_Pizza\_Sold

FROM pizza\_sales

GROUP BY pizza\_name

ORDER BY SUM(quantity) DESC  
A screenshot of a menu

Description automatically generated  
SELECT TOP 5 pizza\_name, SUM(quantity) as Total\_Pizza\_Sold  
FROM pizza\_sales  
GROUP BY pizza\_name  
ORDER BY SUM(quantity) ASC  
A screenshot of a menu

Description automatically generated